

## Mini Marathon & Coastal 5k

- Applicant: NS Promotions
- When: October 17 & 18 , 2020
- Time: 6am-11am Saturday, Market Common
- 6am-Noon Sunday, Downtown
- Where: The Market Common, Downtown
- Set-up: October 16th, 2019
- Take Down: October 18th , 2019
- Expected Attendance: 500 for each race
- SE Committee Vote: Not Recommended for Approval

**APPLICATION FOR SPECIAL EVENTS PERMIT**  
**Within the City of Myrtle Beach, SC**  
(Please print legibly or type)  
(Must be submitted 90 days prior to the event)

1. Name of Activity/Event: MB Mini Marathon

2. Type and Purpose of Event: Half Marathon

3. Location of Event: Boardwalk Area, Plyler Park, and Grand Park Market Common

4. Organization: NS Promos

5. Applicant: Mike Shank

6. Mike Shank

<u>Primary contact person</u> <u>1519 Executive Avenue</u> <u>Myrtle Beach SC 29577</u> <u>Primary address</u> <u>843-267-7443</u> <u>Primary telephone/fax number</u> <u>mshank@nspromos.com</u> <u>Primary email address</u>	<u>Alternate contact person's name</u> <u>Alternate address</u> <u>Alternate telephone/fax number</u> <u>Alternate email address</u>
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7. Date(s) of event: October 18, 2020 Hours of operation: 6:00am-12:00pm

8. Date of set-up: October 17-18, 2020 Take Down Completed By: 1:00pm

9. Expected attendance: 3000

10. Charitable Benefactor (if applicable): \_\_\_\_\_

Is group a non-profit organization:  Yes  No If yes, attach copy of 501 IRS letter.  
If no, what portion of proceeds will go to charitable organizations: \_\_\_\_\_

11. How will you publicize the event?  
Active, Mailing Lists, Social Media

12. Are public funds being used?  Yes  No

13. Does the applicant intend to gate the event and charge an admission fee:  Yes  No  
If so, please detail the amount of the fee and describe as to how the event will be gated: \_\_\_\_\_

14. Entertainment Description (show on site plan): DJ at finish area and along the course

Speakers/microphone needed:  Yes  No Electrical hook-ups needed:  Yes  No

15. Is a fireworks display planned in conjunction with this event?  Yes  No  
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.  
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? Communicate with Market Common residents via Facebook and the city of MB is notified via news outlets and printed materials along with social media

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Flags and signs for the runners along the race course

18. Parking requirements:(show on site plan): No. of spaces available \_\_\_\_\_ No. of handicap \_\_\_\_\_  
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach?  Yes  No If yes, please attached proof of authorization.

19. Alcohol:

Will alcoholic beverages be made available to the public?  Yes  No

If yes, provide the following information:

What type of alcohol will be made available?  Spirituous Liquor  Beer  Wine

List the exact locations and times for alcohol sales:

Location: Plyler Park Times: 8:00-10:00am

Have the City and State permits been applied for and/or obtained?  Yes  No

\*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption?  Yes  No

If so, Name \_\_\_\_\_ Address \_\_\_\_\_

Telephone \_\_\_\_\_

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name \_\_\_\_\_ Address \_\_\_\_\_

Telephone \_\_\_\_\_

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival.  Yes  No

20. Parades:

Is there a parade planned with this event?  Yes  No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: \_\_\_\_\_

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event ?  Yes  No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

**22. FOOD SERVICE:**

Will food be prepared at this event?  Yes  No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

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**23. Prior Events:**

Is this a first time event?  Yes  No

Has this event occurred five (5) or more times in the preceding years?  Yes  No

If so, please list the years: 2009-current

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**24. Emergency Medical Services:**

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

**25. Security Plan:**

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan?  Yes  No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- a. The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- b. The arrangements the applicant has made for hiring them.
- c. Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

**26. Cleanup of Event Area:**

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity: NS Promos staff will clean up the event after the race

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If using a private sanitation company, give name, contact person and telephone number: \_\_\_\_\_

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Will additional trash receptacles need to be placed in the event area?  Yes  No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

**27. Street Closings:**

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: Race Route attached

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Day/Dates: \_\_\_\_\_

Closing Time: \_\_\_\_\_

Opening Time: \_\_\_\_\_

28. **Insurance:** (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)
- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
  - 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
  - 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
  - 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
  - 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards.

29. **Special Requirements:**

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity?  Yes  No

If Yes, please explain: \_\_\_\_\_

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## SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

**Site Plan Size Requirement:**

The City may be able to provide a base map of the area upon request.  
Must be presented on 8 ½" x 11" letter size paper

**Site Plan must include the following:**

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
  - Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
  - Grandstands/size/capacity
  - Stage – include electrical hook-ups and engineer certification
  - All electrical hook-ups/generators
  - All speakers/hook-ups
  - Vendor booths, size and description of goods sold
  - Refreshment stands
  - Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
  - Tables
  - Trash and recycling receptacles
  - Signs with size indicated (must identify all signs visible from public roadway)
  - Parking areas/include handicap spaces available and number
  - Vehicle/trailer locations
  - Perimeter fencing, barricades, barriers, and all entry/exit points.

**Additional applications/licenses or permits required:**

- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

**REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!**

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 12/8/2019 Signature of Applicant: Michael Shank

Digitally signed by Michael Shank  
DN: cn=Michael Shank, o, ou, email=shankmba@yahoo.com,  
c=US  
Date: 2017.12.15 13:54:07 -0500

**APPLICATION FOR SPECIAL EVENTS PERMIT**  
**Within the City of Myrtle Beach, SC**  
(Please print legibly or type)  
(Must be submitted 90 days prior to the event)

1. Name of Activity/Event: MB Coastal 5k and Doggie Dash

2. Type and Purpose of Event: 5K Race

3. Location of Event: Grand Park Market Common

4. Organization: NS Promos

5. Applicant: Mike Shank

6. Mike Shank

<u>Primary contact person</u> 1519 Executive Avenue Myrtle Beach SC 29577 <u>Primary address</u> 843-267-7443 <u>Primary telephone/fax number</u> mshank@nspromos.com <u>Primary email address</u>	<u>Alternate contact person's name</u> <u>Alternate address</u> <u>Alternate telephone/fax number</u> <u>Alternate email address</u>
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7. Date(s) of event: October 17, 2020 Hours of operation: 6:00-10:00am

8. Date of set-up: October 17 Take Down Completed By: Noon

9. Expected attendance: 1200

10. Charitable Benefactor (if applicable): \_\_\_\_\_

Is group a non-profit organization:  Yes  No If yes, attach copy of 501 IRS letter.  
If no, what portion of proceeds will go to charitable organizations: \_\_\_\_\_

11. How will you publicize the event?  
Active, Mailing Lists, Social Media

12. Are public funds being used?  Yes  No

13. Does the applicant intend to gate the event and charge an admission fee:  Yes  No  
If so, please detail the amount of the fee and describe as to how the event will be gated: \_\_\_\_\_

14. Entertainment Description (show on site plan): DJ

Speakers/microphone needed:  Yes  No Electrical hook-ups needed:  Yes  No

15. Is a fireworks display planned in conjunction with this event?  Yes  No  
(Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

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17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Flags and signs for the runners along the race course and at Grand Park courtyard

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18. Parking requirements:(show on site plan): No. of spaces available \_\_\_\_\_ No. of handicap \_\_\_\_\_  
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach?  Yes  No If yes, please attached proof of authorization.

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Will alcoholic beverages be made available to the public?  Yes  No  
If yes, provide the following information:  
What type of alcohol will be made available?  Spirituous Liquor  Beer  Wine  
List the exact locations and times for alcohol sales:  
Location: \_\_\_\_\_ Times: \_\_\_\_\_

Have the City and State permits been applied for and/or obtained?  Yes  No  
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The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival.  Yes  No

20. Parades:  
Is there a parade planned with this event?  Yes  No  
If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: \_\_\_\_\_

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Digitally signed by Michael Shank  
DN: cn=Michael Shank, o, ou, email=shankmbe@yahoo.com,  
c=US  
Date: 2017.12.15 13:54:07 -0500

# Myrtle Beach Mini-Marathon

Myrtle Beach, SC

*Brandon Wilson*

USATF / RRTC Certifier

IAAF / AIMS Grade A

Course = 21.0975 km

## ROUTE

Start -ON- 8th

Left -ON- N Ocean

Left -ON- Joe White Ave

\*\* (remain in righthand lane as the runner runs north on Joe White)

Right -ON- Robert Grissom Prky

\*\* (remain in righthand lane as the runner runs east on Robert Grissom)

Right -ON- Burroughs & Chapin

Turn-Around -ON- Burroughs & Chapin

Right -ON- Robert Grissom Prky

\*\* (remain in righthand lane as the runner runs east on Robert Grissom)

Right -ON- Granddaddy

Turn-Around -ON- Granddaddy

Right -ON- Greenway

Right -ON- 62nd

\*\* (remain in righthand lane as the runner runs south on 62nd)

(coninue straight to N. Highland)

Right -ON- N. Ocean

\*\* (remain in righthand lane as the runner runs west on Ocean)

Left -ON- N. Ocean

\*\* (remain in righthand lane as the runner runs west on Ocean)

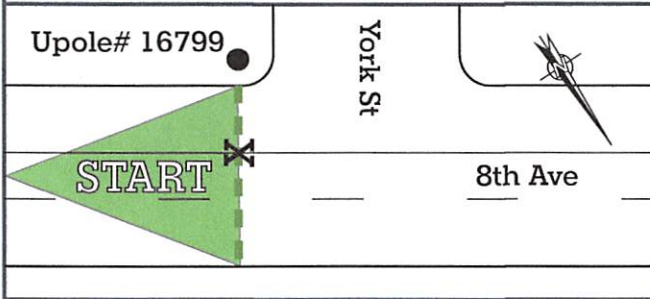
Left -ON- 2nd

Left -ON- Boardwalk

Finish -ON- Boardwalk

## START DETAIL

The start is located on 8th Ave at the intersection of York. The start is an imaginary line intersecting a mag nail and washer (center roadway) perpendicular to 8th and is inline with utility pole # 16799

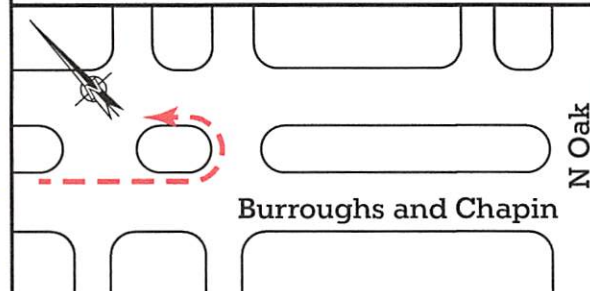


## SPLITS

- 1 On Joe White at the Fire Station
- 2 On Robert Grissom at 21st
- 3 On Burroughs & Chapin between sports complex ponds
- 4 At 3736 Robert Grissom
- 5 On Robert Grissom 1/2 way between 48th and Granddaddy
- 6 On the Greenway 1470' past Granddaddy
- 7 At 717 62nd
- 8 On N Ocean 85' south of Seaside Pl
- 9 At 4710 N Ocean
- 10 At 3307 N Ocean
- 11 On N Ocean 25' south of 21st
- 12 On Ocean Blvd 30' south of 7th
- 13 On the stone portion of boardwalk 410' before wooden boardwalk begins

## TURN-AROUND 1 DETAIL

Turn-around 1 is located on Burroughs and Chapin at the last turn-through before N Oak Street



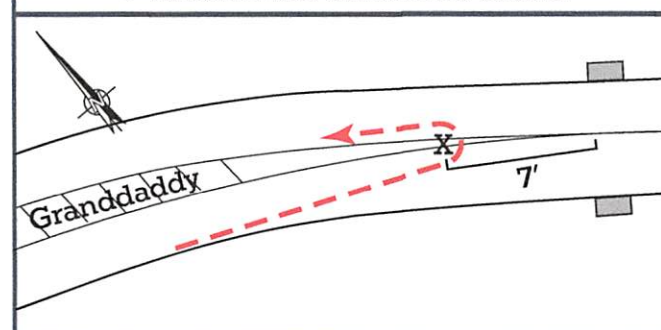
\*\* (remain in righthand lane as the runner runs south on 62nd)

\*\* (remain in righthand lane as the runner runs west on Ocean)

\*\* (remain in righthand lane as the runner runs west on Ocean)

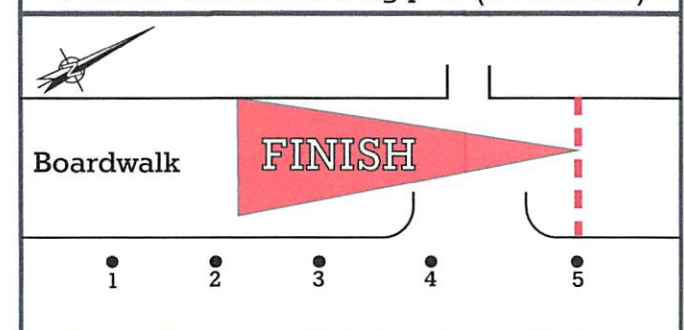
## TURN-AROUND 2 DETAIL

Turn-around 2 is located center roadway on Granddaddy just south of the power lines 7' north of the iron storm drains



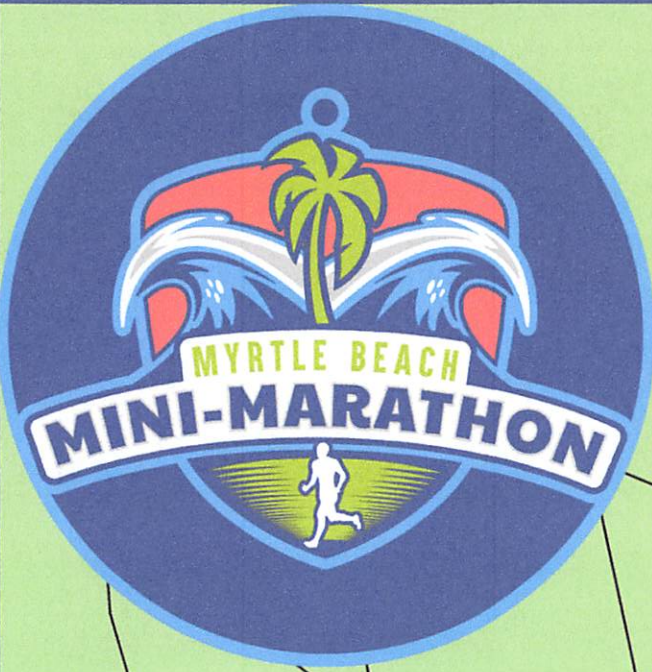
## FINISH DETAIL

The finish is located on the Myrtle Beach boardwalk between 8th and 9th. The finish is inline with the 5th flag pole (from south)



# Myrtle Beach Mini-Marathon

Myrtle Beach, SC



This course was measured using the full width of the road (with the exceptions of the path restrictions noted on page 2 "supporting documents") and using the Shortest Possible Route (SPR)



**USATF CERTIFICATE**

SC20002BW

Effective: 07/01/2020

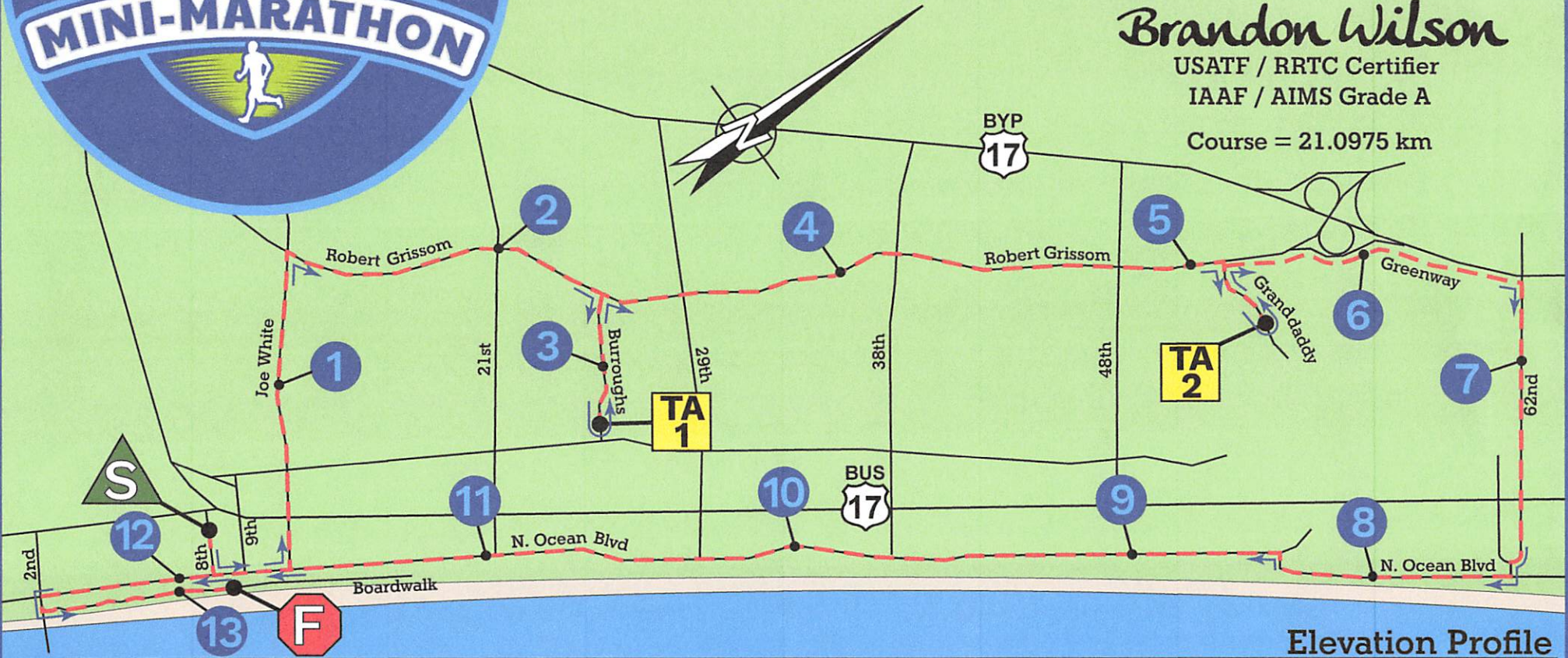
Through: 12/31/2030

*Brandon Wilson*

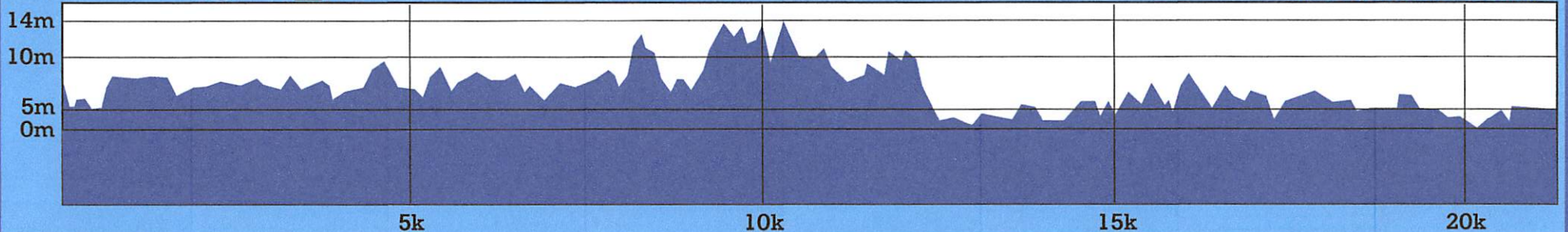
USATF / RRTC Certifier

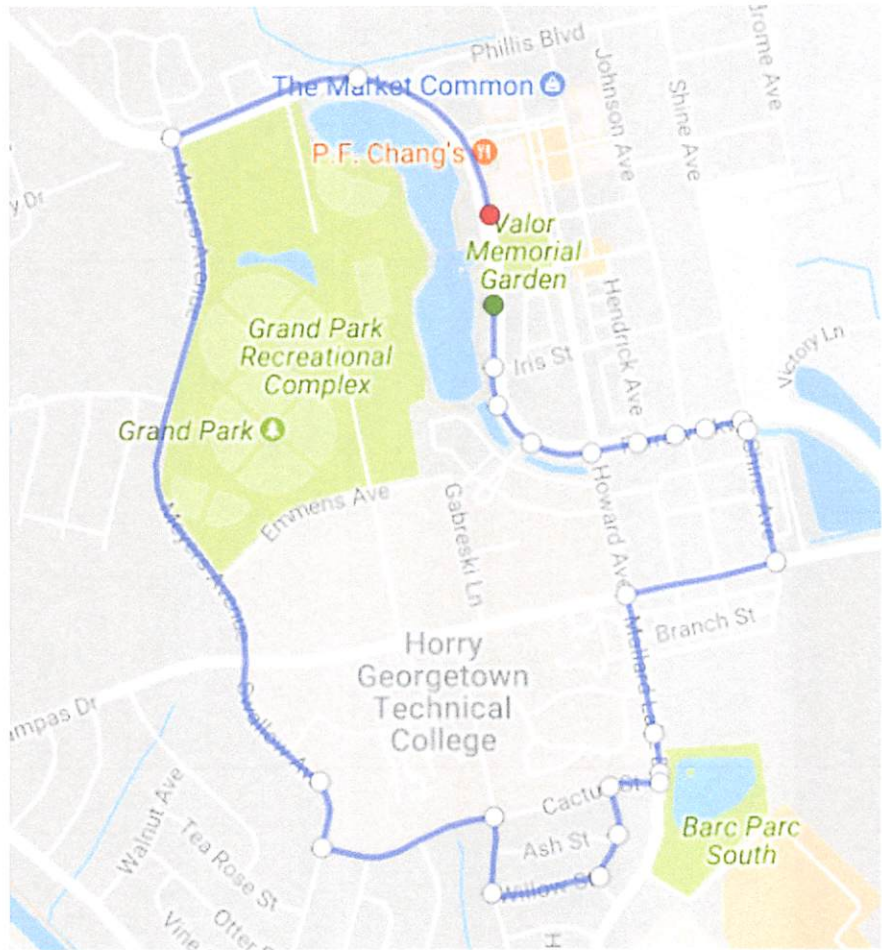
IAAF / AIMS Grade A

Course = 21.0975 km



Elevation Profile





## **MB Mini Marathon 2020 Race Protocols – 5K and Half Marathon**

NS Promos is committed to providing an environment for race participants to not only enjoy the act of participating in a live race, but to feel safe while doing so. The area used for packet pickup and pre and post-race activities provides a large space to spread out and allow for adequate social distancing. All volunteers and NS Promos staff are required to wear face masks and if gloves add additional safety, they will be provided as well. We plan to send out regular emails and social media postings reminding participants of the race protocols and options available to them.

### **Participant Options:**

1. Defer to 2021 race
2. Have race packet shipped to them the week before

### **Packet Pickup location: Native Sons in Myrtle Beach, SC**

1. Bib pickup lasts 4 days
2. Registrations must be done online
3. No onsite registration available
4. No race day packet pickup available
5. No race day registration available
6. Limited vendors set up.
7. Bibs, race shirts and goody bags all at separate tables to reduce grouping of people
8. Participants given the option of having packet shipped to them the week before the race

### **Pre-Race:**

1. Bag drop available at half marathon race only
2. Participants are encouraged to arrive close to race time
3. Masks required while waiting to start race and when social distancing is difficult

### **Race Start:**

1. Participants asked to wear masks in the start line chute and once crossing the finish line
2. Staggered starts based on predicted finish time
3. Corrals will be set up with cones/barriers to keep participants separated
4. Use 8<sup>th</sup> Avenue to spread out prior to race start
5. Half Marathon begins at 7:00am with fastest predicted finish time participants

### **On Course:**

1. Participants encouraged to carry their own hydration
2. Small bottles of water, placed on tables for participants to grab available at approximate mile 3.5, 6, 10
3. Water Stop tables will be spread out to provide plenty of room for participants to remain separate
4. Medical station located at each water stop and the finish line
5. On course cyclists monitoring participants
6. Portos available at each water stop and staggered every couple of miles
7. Hand sanitizer will be available at all water stops and portos

**Post-Race:**

1. Participants asked to wear masks once crossing finish line
2. Medals will be handed to each participant-volunteers will wear gloves and masks
3. Pre-packaged food bags for participants to grab once race is complete
4. Bottled water and Gatorade placed on tables for participants to grab
5. Live music in the large park area
6. Beer Garden will be corralled in a large area to keep participants separated
7. Live results available online

**Awards:**

1. Award times separated out to keep crowd from gathering
2. Awards will be presented with each winner coming to a separate table to keep from grouping
3. Option to have award shipped to winner